



OCTOBER 11, 2019

MARKING THE INTERNATIONAL DAY OF THE

GIRL CHILD

UNFPA ARMENIA



TV APPEARENCES:

3 team members

4 TV channels

5 programs



INTERACTIVE QUIZ GAME

Power of Girls and
Women

Together with









Exhibition of over 100
drawings of girls from all
around Armenia

Together with



UNAIDS

DAUGHTERS DRAW FATHERS

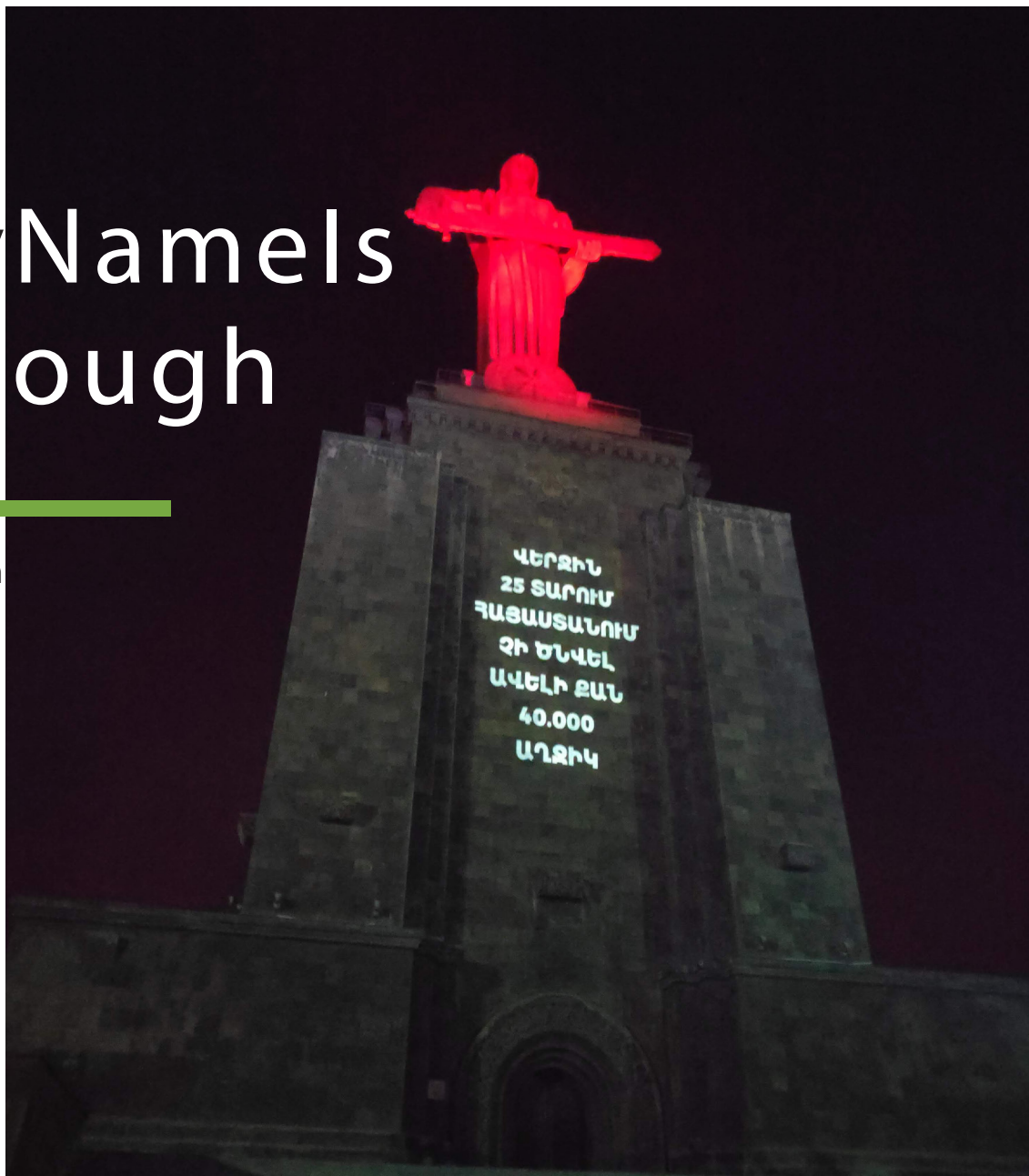




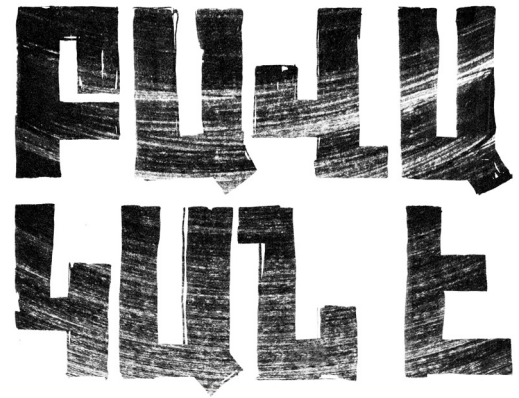


#MyNameIs Enough

Infocampaign



PSA and visuals on all major channels and social media



Երեխայի սեռի հարցում
տարբերություն դնել

Together with



UNAIDS

ՀՀ առողջապահության
նախարարություն



ՀՀ առողջապահության
նախարարություն



#MyNameIs Bavakan



յկանե
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բարձրաձայնել միայն
ձեռքբերումները

Bavakan is an
Armenian name
meaning Enough.
This name was given
to girls, when the
parents did not want
to have any more
female children.

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o reflect the official opinion of the European Union and/or UNFPA.



ՀՀ ա
նախ